DISTRIBUTION DE RADIODIFFUSION
Câblodistribution, télévision par protocole Internet (IPTV) et satellite de radiodiffusion directe (SRD)

RELEVÉS STATISTIQUES ET FINANCIERS

2015 - 2019

CONSOMMATION, RECHERCHE ET COMMUNICATIONS
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<td>I - CÂBLE, IPTV et SRD - SERVICES DE BASE ET NON DE BASE</td>
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<td>(b) PROGRAMMATION EXEMPTÉE</td>
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AVANT-PROPOS

Introduction

Ce rapport présente un sommaire des données statistiques et financières des rapports annuels fournis par les entreprises de distribution de radiodiffusion (EDR) pour l'année de radiodiffusion se terminant le 31 août 2019.

La section I fournit une analyse financière comparative sur cinq ans des services de base et non de base selon le type (câble, IPTV et satellite de radiodiffusion directe (SRD)) et combinées à l'échelle nationale. La section II fournit une analyse financière comparative sur cinq ans des entreprises de câblodistribution et d'IPTV combinées au niveau régionale ou provinciale. La section III présente les informations sur les contributions versées par les EDRs pour la création et la production d'émissions canadiennes.

Il y a cinq entités (EBox inc., Nor-Del Cablevision Limited, Rangtel Inc., Seaside Communications Inc. and Vodalink Inc.) qui n'ont pas soumis leur rapport annuel et ne font pas partie de cette publication.

Restrictions en matière de collecte de données

Les rapports annuels pour l'année de radiodiffusion se terminant le 31 août 2019 devaient être déposés auprès du Conseil au plus tard le 30 novembre 2019. Les données reçues à la suite de la date de compilation ne sont pas reflétées dans cette publication. Les données statistiques et financières soumises pour les années précédentes peuvent avoir été modifiées afin d'inclure des informations additionnelles ou révisées reçues après la date de leur publication.

Définitions

Services de base

Service distribué par une entreprise de distribution de radiodiffusion sous la forme d'un forfait de services de programmation dont la distribution est exigée par le Conseil.

Services non de base

Service distribué par une entreprise de distribution de radiodiffusion de services de programmation dont la distribution n'est pas exigée par le Conseil.

Services de programmation exemptée

Revenus générés par les petites annonces, les téléachats/services généraux et les infopublicités.
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<tr>
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<th>2015</th>
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<th>2017</th>
<th>Var %</th>
<th>2018</th>
<th>Var %</th>
<th>2019</th>
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TCAC = Taux de croissance annuel composé.
Câble - Canada

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<th>Var %</th>
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<th>Var %</th>
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<td>Abonnés indirects</td>
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<td>553,344</td>
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<td><strong>Abonnés totaux</strong></td>
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<td>6,078,204</td>
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<td>5,768,122</td>
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<td>-3.8</td>
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<tr>
<td><strong>Rendement (%)</strong></td>
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<tr>
<td>Marge d'exploitation</td>
<td>24.5</td>
<td>21.4</td>
<td>22.6</td>
<td>19.9</td>
<td>17.6</td>
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TCAC = Taux de croissance annuel composé.
### Revenus

<table>
<thead>
<tr>
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<th>2016</th>
<th>Var %</th>
<th>2017</th>
<th>Var %</th>
<th>2018</th>
<th>Var %</th>
<th>2019</th>
<th>Var %</th>
<th>TCAC (%)</th>
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<td>1,584,125</td>
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<td>n/a</td>
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<td>n/a</td>
<td>0</td>
<td>n/a</td>
<td>0</td>
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<td>378,947</td>
<td>14.20</td>
<td>407,873</td>
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<td>404,273</td>
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### Dépenses d'exploitation

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<th>2016</th>
<th>Var %</th>
<th>2017</th>
<th>Var %</th>
<th>2018</th>
<th>Var %</th>
<th>2019</th>
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<th>TCAC (%)</th>
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<tbody>
<tr>
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<td>34,090</td>
<td>15.28</td>
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<td>213,637</td>
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<td>167,951</td>
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<td>190,444</td>
<td>13.39</td>
<td>179,011</td>
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### Bénéfice d'exploitation

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<th>Var %</th>
<th>2018</th>
<th>Var %</th>
<th>2019</th>
<th>Var %</th>
<th>TCAC (%)</th>
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<tr>
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<td>-316,847</td>
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### Personnels

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<th>2018</th>
<th>Var %</th>
<th>2019</th>
<th>Var %</th>
<th>TCAC (%)</th>
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</thead>
<tbody>
<tr>
<td>Rémunération totale ($)</td>
<td>313,583</td>
<td>334,820</td>
<td>6.77</td>
<td>150,356</td>
<td>-55.09</td>
<td>144,732</td>
<td>-3.74</td>
<td>139,204</td>
<td>-3.82</td>
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<td>Effectifs totaux</td>
<td>2,911.6</td>
<td>3,063.9</td>
<td>5.23</td>
<td>2,479.4</td>
<td>-19.08</td>
<td>2,492.1</td>
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<td>109,278</td>
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<td>60,643</td>
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<td>58,077</td>
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<td>64,324</td>
<td>10.76</td>
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### Abonnés

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<th>2019</th>
<th>Var %</th>
<th>TCAC (%)</th>
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<tr>
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<td>13.76</td>
<td>2,600,522</td>
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<td>2,781,848</td>
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<td>2,942,304</td>
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<td>3,781</td>
<td>101.61</td>
<td>25,969</td>
<td>586.83</td>
<td>41,518</td>
<td>59.88</td>
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<td>2,604,303</td>
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<td>2,807,817</td>
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### Rendement (%)

<table>
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<th>2017</th>
<th>Var %</th>
<th>2018</th>
<th>Var %</th>
<th>2019</th>
<th>Var %</th>
<th>TCAC (%)</th>
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<tr>
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<td>-19.5</td>
<td>-17.6</td>
<td>7.7</td>
<td>5.0</td>
<td>4.5</td>
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### Revenus

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<th>2016</th>
<th>Var %</th>
<th>2017</th>
<th>2018</th>
<th>Var %</th>
<th>2019</th>
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<td>1,677,474</td>
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<td>9,162</td>
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<td>137,789</td>
<td>134,056</td>
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<td>116,584</td>
<td>-13.03</td>
<td>-10.0</td>
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<td>1,860,107</td>
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<td>1,803,635</td>
<td>-3.04</td>
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### Dépenses d’exploitation

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<th>Service</th>
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<th>2017</th>
<th>2018</th>
<th>Var %</th>
<th>2019</th>
<th>Var %</th>
<th>TCAC (%)</th>
</tr>
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<tbody>
<tr>
<td>Programmation communautaire</td>
<td>0</td>
<td>0</td>
<td>n/a</td>
<td>0</td>
<td>n/a</td>
<td>0</td>
<td>0</td>
<td>n/a</td>
<td>n/a</td>
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<td>11,175</td>
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<td>n/a</td>
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<tr>
<td>Paiements d’affiliation</td>
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<td>713,856</td>
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<td>683,150</td>
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<td>271,174</td>
<td>270,138</td>
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<td>71,839</td>
<td>45,769</td>
<td>-36.29</td>
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<td>-43.76</td>
<td>-31.1</td>
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<td>1,296,983</td>
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<td>-5.9</td>
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| Bénéfice d’exploitation               | 633,356     | 670,060     | 549,701| 509,991     | 506,653     |       |             |       |          |

### Personnel

| Rémunération totale ($)                | 113,352     | 101,218     | -10.70 | 82,022      | 66,975      | -18.34| 48,322      | -27.85| -19.2    |
| Effectifs totaux                       | 1,596.0     | 1,319.0     | -17.36 | 1,347.0     | 800.0       | -40.61| 713.0       | -10.88|          |
| Rémunération moyenne ($)               | 71,022      | 76,738      | 8.05   | 60,892      | 83,719      | 37.49 | 67,773      | -19.05| -1.2     |
| Rémunération moyenne excl. avantages sociaux ($) | 60,712      | 66,521      | 9.57   | 52,008      | 73,077      | 40.51 | 58,079      | -20.52| -1.1     |

### Abonnés

| Abonnés directs                        | 2,343,594   | 2,175,845   | -7.158 | 2,019,164   | 1,852,472   | -8.255| 1,756,831   | -5.163| -6.95    |
| Abonnés indirects                      | 31,614      | 30,083      | -4.843 | 27,814      | 76,742      | 175.91| 25,213      | -67.15| -5.5     |
| **Abonnés totaux**                     | 2,375,208   | 2,205,928   | -7.13  | 2,046,978   | 1,929,214   | -5.75 | 1,782,044   | -7.63 | -6.9     |

### Rendement (%)

| Marge d’exploitation                   | 27.7        | 31.2        | 28.1   | 27.4        | 28.1        |       |             |       |          |

TCAC = Taux de croissance annuel composé.
<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2016</th>
<th>Var %</th>
<th>2017</th>
<th>Var %</th>
<th>2018</th>
<th>Var %</th>
<th>2019</th>
<th>Var %</th>
<th>TCAC (%)</th>
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<td>2,591</td>
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<td>1,596</td>
<td>-38.42</td>
<td>712</td>
<td>-55.40</td>
<td>1,838</td>
<td>158.34</td>
<td>-15.6</td>
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<td>855,019</td>
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<td>867,692</td>
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<td>6.4</td>
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<td>6,561,364</td>
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<tr>
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<td>2,591</td>
<td>-28.41</td>
<td>1,596</td>
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<td>712</td>
<td>-55.40</td>
<td>1,838</td>
<td>158.34</td>
<td>-15.6</td>
</tr>
<tr>
<td>Paiements d’affiliation</td>
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<td>2,853,993</td>
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<td>2,892,211</td>
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<td>2.3</td>
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TCAC = Taux de croissance annuel composé.
## Revenus

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<td>476,598</td>
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## Dépenses d'exploitation

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<td>10,622</td>
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<td>0.00</td>
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<td>-38.61</td>
<td>55,920</td>
<td>51.93</td>
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<td>Ventes et promotion</td>
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<td>33,759</td>
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## Bénéfice d'exploitation

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## Personnel

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## Abonnés

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<th>2019 Var %</th>
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<td>602,335</td>
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## Rendement (%)

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TCAC = Taux de croissance annuel composé.
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<th>Var %</th>
<th>2017</th>
<th>Var %</th>
<th>2018</th>
<th>Var %</th>
<th>2019</th>
<th>Var %</th>
<th>TCAC (%)</th>
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TCAC = Taux de croissance annuel composé.
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TCAC = Taux de croissance annuel composé.
## CRTC - SOMMAIRE FINANCIER - SERVICES DE BASE ET NON DE BASE DES EDR - CÂBLE ET IPTV

### Prairies

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TCAC = Taux de croissance annuel composé.
## CRTA - SOMMAIRE FINANCIER - PROGRAMMATION EXEMPTÉE DES EDR - CÂBLE ET IPTV

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TCAC = Taux de croissance annuel composé.
## Répartition des revenus et des dépenses pour le Québec

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**Rendement (%)**

Marge d'exploitation | 94.8 | 100.0 | 91.7 | 97.8 | 94.8 |

TCAC = Taux de croissance annuel composé.
# CRTC - SOMMAIRE FINANCIER - PROGRAMMATION EXEMPTÉE DES EDR - CÂBLE ET IPTV

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<td>1,434</td>
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<td>1,565</td>
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TCAC = Taux de croissance annuel composé.
### Colombie-Britannique et Territoires

<table>
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<th>2015</th>
<th>2016 Var %</th>
<th>2017 Var %</th>
<th>2018 Var %</th>
<th>2019 Var %</th>
<th>TCAC (%)</th>
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<td>-100.00</td>
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<td>1,458</td>
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<td>99.8</td>
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TCAC = Taux de croissance annuel composé.
<table>
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<tr>
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<tbody>
<tr>
<td>Abonnés</td>
<td>Abonnés</td>
<td>Abonnés</td>
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<tr>
<td>Canada*</td>
<td>86 706</td>
<td>86 140</td>
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* Les revenus ne sont pas déclarés. Le nombre d'abonné indiqué dans le tableau ci-dessus sont exclus dans le restant de cette publication.
CRTC - TABLEAU des CONTRIBUTIONS À LA CRÉATION ET LA PRODUCTION D'ÉMISSIONS CANADIENNES

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<tr>
<th>TYPE / RÉGION</th>
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<tr>
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<td>Fonds de production indépendants certifiés (FPIC)</td>
<td>Programmation communautaire sur le canal du titulaire</td>
</tr>
<tr>
<td>CÂBLE et IPTV</td>
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<td>Atlantique</td>
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<table>
<thead>
<tr>
<th>TYPE / RÉGION</th>
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<tr>
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<tr>
<td>Contributions au Fonds des médias du Canada (FMC)</td>
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<td>Programmation communautaire sur le canal du titulaire</td>
</tr>
<tr>
<td>CÂBLE et IPTV</td>
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