

**FILED ELECTRONICALLY**

San Jose, CA, U.S.  
March 29, 2021

**Mr. Claude Doucet**  
**General Secretary**  
Canadian Radio-television and  
Telecommunications Commission  
Ottawa (Ontario)  
K1A 0N2

**RE : Broadcasting Notice of Consultation CRTC 2020-374**  
**Call for comments – Commercial radio policy framework review**  
**Public record: 1011-NOC2020-0374**

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Dear Mr. Doucet,

Xperi Holding Corporation ("Xperi") is pleased to file its comments in response to the Commission's Notice of Consultation CRTC 2020-374 regarding the Commercial radio policy framework review.

We propose that our HD Radio™ system be part of the solutions adopted by the CRTC to provide for more diversity of voices and discoverability of Canadian creators within the Canadian broadcasting system.

We remain available to provide to the Commission additional information to aid any determination.

Respectfully submitted,

XPERI HOLDING CORPORATION



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