



February 12, 2020

Mr. Claude Doucet,
Secretary General
Canadian Radio-television and Telecommunications Commission
Les Terrasses de la Chaudière, 1 Promenade du Portage
Gatineau, QC J8X 4B1

Re: CBC License Renewal – Application numbers: 2019-0280-0 and 2018-0282-5

Dear Mr. Doucet:

We are pleased to be writing this letter in support of CBC's license renewal.

CBC's proposal is a forward-looking approach that will form a bridge between traditional and digital broadcasting. It will position CBC to meet the challenges of the evolving broadcasting environment and reach a more diverse audience.

CBC has been a committed partner to us for many years now through its coverage of Paralympic sport and Paralympic athletes. They are a committed and valued partner as we collaborate ongoingly to produce the best stories we can; truly groundbreaking, world-leading coverage that resonates with and inspire Canadians. By sharing these stories, CBC has helped to grow the spotlight on athletes with a disability, making an indelible impact on the growth of Paralympic sport in this country and introducing so many people to the power of sport for all abilities.

Events like the Olympic and Paralympic Games rally Canadians together like no other. They celebrate our Canadian culture and shape our Canadian identity as we cheer on and support our athletes who have all come from a diverse set of backgrounds and experiences, who have gone through their own journey to reach their goals, who inspire Canadians everyday with their perseverance, spirit, and dedication, and who embody Canadian values. CBC's coverage of these events is at the core of its mission to rally Canadians and promote its values and motivate them to lead a healthy lifestyle through physical activity. At times, it also sparks the dream of possibility into the hearts and minds of the next generation of Olympic and Paralympic athletes.

Through its support of Paralympic and amateur sport – which is year-round support, not just every two years at a Paralympic Games – CBC has helped show Canadians, from all backgrounds, the abilities of all people and what is possible. The impact of this delves much deeper than sport, helping to influence society for the better and change perceptions by focusing on inclusion and ensuring diverse stories are told. Representation in the media matters, and CBC visibly shows people with disabilities doing amazing things, and as a regular part of society. Together we inspire Canadians to be proud of their diverse culture, to be healthy and inclusive.

For these reasons, we support CBC's license renewal application and request to appear at the hearing.

Regards,

Marc-André Fabien, Ad. E.
President, Canadian Paralympic Committee

Karen O'Neill
CEO, Canadian Paralympic Committee