

January 29, 2020

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P.O. Box 62061 Edmonton, Alberta T5M 4B5

Mr. Claude Doucet  
Secretary General  
CRTC  
Gatineau, Quebec

Dear Mr. Doucet:

**Re: CBC Licence Renewal – Application numbers: 2019-0280-0 and 2018-0282-5**

We are writing this letter in support of CBC's licence renewal.

CBC's proposal is a forward-looking approach that will form a bridge between traditional and digital broadcasting. It will position CBC to meet the challenges of the evolving broadcasting environment.

In Edmonton, CBC has been a leader in local news coverage with comprehensive, accurate, and timely reporting. We have depended on CBC to share stories of poverty, hunger, and homelessness – real issues facing thousands of people. CBC has risen to the challenge and they have put a human face on these social concerns in a thoughtful, sensitive way. It is essential that citizens know and understand what is happening in their communities, and CBC has told both the difficult reality of poverty and the heart-warming stories of charity here in Edmonton.

For over 20 years, CBC has supported our mission and values. While the CBC Turkey Drive has been an essential element to our festive campaign supporting our work, the management, staff, viewers, and listeners of CBC bring so much more to Edmonton's Food Bank. CBC links and engages the community through special events, story-telling, and factual media coverage.

For these reasons, we support CBC's licence renewal application. We are open to appearing at the hearing. Feel free to reach me at 780.426.7657 or [marjorie@edmontonsfoodbank.com](mailto:marjorie@edmontonsfoodbank.com).

Sincerely,

A handwritten signature in black ink, appearing to read "Mj - Bencz".

Marjorie Bencz CM

Executive Director