

August 28, 2018

Claude Doucet  
Secretary General  
Canadian Radio-television and Telecommunications Commission (CRTC)  
Ottawa, Ontario K1A 0N2

**Re.: Broadcasting Notice of Consultation CRTC 2018-274**  
**Application number 2018-0339-6**

Mr. Secretary General:

On behalf of Telefilm Canada, we would like to support the application by Québecor Média inc. on behalf of 9261-1813 Québec inc. for authority to effect a change in the ultimate control of Canal Évasion inc. (Évasion inc.) and Zeste Diffusion inc. (Zeste inc.), the respective licensees of the French-language discretionary television services Évasion and Zeste in favour of Groupe TVA Inc.

As a result of the tangible benefits arising from this transaction, Québecor Média inc. is committed to partnering with Telefilm's Talent Fund by financing three emerging micro-budget feature films over three years, proposing to devote a total of \$358 557 to these French-language films. Telefilm can only applaud this commitment by a major Canadian company to the future of our cinema.

Since 2012, the first micro-budget feature films by the new wave of Canadian filmmakers have garnered some 100 awards at home and abroad. This success explains Telefilm's recent decision to now finance 50 first feature films each year, something never seen before! Québecor's support will foster the achievement of our objectives based on the diversity of voices, including gender parity, Aboriginal voices and the country's diverse communities.

Telefilm has partnered with Québecor, notably by funding the Spanish subtitling of 46 films available on iTunes by *Éléphant: mémoire du cinéma québécois*, which reaches the vast Spanish-speaking market. In 10 years, Éléphant has restored and distributed nearly 225 outstanding works from our cinema, and there is more to come.

We would like to thank you for giving us the opportunity to express our comments. We do not wish to appear at a public hearing.

Sincerely yours,



G. Grant Machum  
Acting Chair of the Board



Christa Dickenson  
Executive Director

