

[DAYPARTS] (FALL 2014 TV | Total Set | Summary | All)

	Stations >>	COMMC							
	Stats >>	DlyRch(000)		DlyRch%		AvWkRch(000)		AvWkRch%	
Dayparts	Audiences	TOTAL CANADA - 9900	QUEBEC - 9804	TOTAL CANADA - 9900	QUEBEC - 9804	TOTAL CANADA - 9900	QUEBEC - 9804	TOTAL CANADA - 9900	QUEBEC - 9804
Mo-Su 6a-2a	Individual 2+	104	31	0.3	0.4	517	123	1.5	1.5
	Male 2+	49	12	0.3	0.3	260	58	1.5	1.4
	Female 2+	54	19	0.3	0.5	257	64	1.5	1.6
	Individual 2-24	5	0	0	0	32	3	0.3	0.2
	Male 2-24	3	0	0.1	0	22	1	0.4	0.1
	Female 2-24	2	0	0	0	10	2	0.2	0.2
	Individual 25-49	19	8	0.2	0.3	112	40	0.9	1.5
	Male 25-49	11	5	0.2	0.3	64	25	1.1	1.7
	Female 25-49	8	3	0.1	0.3	47	15	0.8	1.2
	Individual 35-59	28	8	0.2	0.3	162	49	1.3	1.7
	Male 35-59	16	6	0.2	0.4	89	33	1.4	2.2
	Female 35-59	12	2	0.2	0.2	72	16	1.1	1.1
	Individual 60+	66	19	0.8	1	291	55	3.6	2.8
	Male 60+	29	5	0.8	0.6	135	21	3.6	2.3
Female 60+	37	14	0.9	1.3	156	34	3.6	3.2	

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	Stations >>	COMMC					
	Stats >>	AvHrsWk(View)		AvWkSample		Tuned Sample	
Dayparts	Audiences	TOTAL CANADA - 9900	QUEBEC - 9804	TOTAL CANADA - 9900	QUEBEC - 9804	TOTAL CANADA - 9900	QUEBEC - 9804
Mo-Su 6a-2a	Individual 2+	1.5	1.5	15909	3498	573	79
	Male 2+	1.5	1.2	7092	1595	254	43
	Female 2+	1.5	1.8	8817	1903	319	36
	Individual 2-24	1	1.1	2403	675	4	0
	Male 2-24	1	1.2	1191	330	3	0
	Female 2-24	1	1	1212	345	1	0
	Individual 25-49	1.1	1.1	3054	852	47	8
	Male 25-49	1.1	1.1	1311	373	20	5
	Female 25-49	1	1	1743	479	27	3
	Individual 35-59	1.1	0.9	5543	1350	139	21
	Male 35-59	1.1	1	2412	603	65	14
	Female 35-59	1.1	0.8	3131	747	74	7
	Individual 60+	1.7	2.1	7204	1235	419	55
	Male 60+	1.8	1.4	3171	564	179	27
Female 60+	1.7	2.5	4033	671	240	28	