

**SIX NATIONS PUBLIC LIBRARY, Est. 1966**

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John Traversy
Secretary General
Canadian Radio-Television & Telecommunications Commission
Ottawa, Ontario, Canada, K1A 0N2

Subject: Support and participation in Arrow Radio a new Aboriginal radio station to serve the Six Nations of the Grand River community

Dear Mr. Traversy:

- (1) We support Arrow Radio's bid for a new radio station to serve the Six Nations community in Grand River on FM93.5. As a representative of the Six Nations Public Library I can attest to the clear need for more targeted, daily programming on FM radio frequencies for the community.
- (2) The Six Nations Public Library was born out of the Women's Institute of Ohsweken's campaign for a community library. The Six Nations Public Library is a place of enlightenment for the community, and also a clearinghouse of Aboriginal information for all residents of the territory who wish to learn about historical and contemporary Aboriginal issues. Our dedication to the community is evident in our work and we are pleased to support this application.
- (3) As members of our community engage in our services, we have realized that our younger generations are very interested in participating in Aboriginal culture and learning about our heritage, however, are unable to communicate in their Native language and are consequently losing connection to Native culture. Our younger generations, those under the age of 24 make up almost half of the Aboriginal population – if they lose touch with Native heritage, we run the risk of losing even more languages and cultural practices than we have already. The current station's programming does not engage younger audiences and has not innovated to include this generation into their programming effectively.
- (4) In our attempts to disseminate our message, we have noted that the Aboriginal community in Canada is under-represented in media targeted to serve it. There is currently only one station providing content for the community and we believe that one station is not enough to meet the needs of the entire community. Arrow Radio will increase the public's diversity of choice, add to the diversity of Aboriginal music and editorial voice in broadcast media and bring the community together over a platform that is accessible and relevant to all.
- (5) The Six Nations Public Library supports Arrow Radio's application and looks forward to participating in its programming. We will commit to providing education tips, tools as well as bulletin updates on school activities. We will participate in the station's language-based promotional programs as well.
- (6) Arrow Radio is creating a common meeting place for all members of our community and its commitment to promote Aboriginal artists and prominent community members through airplay, spotlights and interviews will bring much needed exposure to the local music scene and will open the door for partnerships with these artists who can use our space to perform for the community.
- (7) Please approve Arrow Radio's application. A copy of this letter has been sent to the applicant.

Yours truly,