



Open Road Recordings
230 Richmond Street W, 11th Floor
Toronto, ON, M5V 3E5

September 14, 2012

John Traversy
Secretary General
Canadian Radio-television and
Telecommunications Commission
Ottawa, Ontario
K1A 0N2

Dear Mr. Traversy:

Re: **Application by Rogers Broadcasting Limited**
Y101 (CKBY-FM) Licence Renewal
Application no. 2011-0205-3

This is a letter of support for the application filed by Rogers Broadcasting to renew the broadcasting licence of Y101 for seven years.

Over the past 7 years, **Open Road Recordings** has heavily depended on the support of Y101. The station has generously given our country artists airplay, features/promotions and interviews – helping to further their branding and familiarity in the Ottawa area. Bands like Emerson Drive, Doc Walker, Dean Brody and High Valley would not be the stars that they are in Ottawa, without the support of Y101. It is the **ONLY** station in the area to offer quality country music, and we don't know what we would do without Y101!

They offer so much to their community, and we have seen it first-hand. From on-location broadcasts to fundraisers, to exclusive Meet & Greet opportunities, they are always first to respond to audience need and demand. Therefore, we would like the Commission to renew its licence for the full seven-year licence term.

We thank the Commission for the opportunity to express our support for this application by Rogers.

A handwritten signature in black ink, appearing to read "Brianne Deslippe".

Brianne Deslippe
Director, National Promotions
Open Road Recordings
230 Richmond St. West, 11th floor
Toronto, ON M5V 3E5
Tel (416) 961-1040 x 279
Cell (416) 908-1717
brianne.deslippe@openroadrecordings.com
www.openroadrecordings.com

c.c. Susan Wheeler, Rogers Broadcasting
susan.wheeler@rci.rogers.com / fax (416) 935-8203