



September 12, 2012

John Traversy
Secretary General
Canadian Radio-television and
Telecommunications Commission
Ottawa, Ontario
K1A 0N2

Dear Mr. Traversy:

Re: Application by Rogers Broadcasting Limited
Y101 (CKBY-FM) Licence Renewal
Application no. 2011-0205-3

This is a letter of support for the application filed by Rogers Broadcasting to renew the broadcasting license of Y101 for seven years.

Y101 has been a staunch supporter of the not-for-profit Gloucester Fair for the last 4 years. They have provided media support at little or no cost and have ensured that the Fair program may continue. The Gloucester Fair provides a free non-public day at the Fair for over 1,000 mentally and physically challenged children each year. It also provides entertainment and educational opportunities for upwards of 25,000 people each season. Without our media partners the Fair would not be possible and by default a huge amount of that credit goes to Y101. We look forward to working with them for many years to come and hope you look upon their renewal application favourably.

We thank the Commission for the opportunity to express our support for this application by Rogers.

Harley Bloom
Director
Gloucester Fair

c.c. Susan Wheeler, Rogers Broadcasting
susan.wheeler@rci.rogers.com / fax (416) 935-8203