

September 17, 2012

John Traversy
Secretary General
**Canadian Radio-television and
Telecommunications Commission**
Ottawa, Ontario
K1A 0N2

Dear Mr. Traversy:

**Re: Application by Rogers Broadcasting Limited
Y101 (CKBY-FM) Licence Renewal
Application no. 2011-0205-3**

This is a letter of support for the application filed by Rogers Broadcasting to renew the broadcasting licence of Y101 for seven years.

Over the past four years as General Manager of Bayshore Shopping Centre – Ivanhoe Cambridge Group and previously ten years as General Manager of Carlingwood Shopping Centre – 20Vic Management Inc., I have had the pleasure of working with the Y101 team on countless business and charitable initiatives.

Y101 is a station that supports its local community and most recently in support of "Country Cares Volunteer Recognition Program". Local volunteers throughout the Ottawa Valley received well deserved recognition for their support and efforts within their community. Over the past year, twenty charities were recognized and rewarded by receiving a private suite to an Ottawa Senators hockey game.

It also has great music that we enjoy listening to. Therefore, we would like the Commission to renew its licence for the full seven-year licence term.

We thank the Commission for the opportunity to express our support for this application by Rogers.

Sincerely,

Denis Pelletier
General Manager
Bayshore Shopping Centre

c.c. Susan Wheeler, Rogers Broadcasting
susan.wheeler@rci.rogers.com / fax (416) 935-8203