



“the little band with the big sound”

428 Sharp Court
Kingston, Ontario
Canada K7P 3J7
Telephone: (613) 541-1228
Fax: (613) 541-1229

E-mail: mark@getambushed.com

September 13, 2012

John Traversy
Secretary General
**Canadian Radio-television and
Telecommunications Commission**
Ottawa, Ontario
K1A 0N2

Dear Mr. Traversy:

**Re: Application by Rogers Broadcasting Limited
Y101 (CKBY-FM) Licence Renewal
Application no. 2011-0205-3**

This is a letter of support for the application filed by Rogers Broadcasting to renew the broadcasting licence of Y101 for seven years.

On behalf of our band Ambush we would like to let you know how Y101 has helped our music career over the years. We started our group in 1993 and from the beginning Y101 has always been there for us. When we released our first album in 1995 they were very supportive in playing our music in very good rotation and have continued to do so to present day. With having such a well known station coming on board with a new single to Country Radio it helps so much in other markets that we are not as well known. Having radio airplay has done so much for our bands profile across Canada and especially Eastern Ontario which has made it possible for us to do what we love for a living. We have worked hand in hand with Y101 for all these years on many great charity events and we have seen what the power of radio can do to change lives.

Y101 is a station that supports its local community. We are very proud to be from the Ottawa Valley and very proud of our Station Y101 and hope to continue the working relationship and friendship we have had with them over the past 20 years. We truly hope that their licence will be renewed and they will continue to play great Country Music and continue to make a difference in our community.

It also has great music that we enjoy listening to. Therefore, we would like the Commission to renew its licence for the full seven-year licence term.

We thank the Commission for the opportunity to express our support for this application by Rogers.

Sincerely

Mark McDonell

mark@getambushed.com
www.getambushed.com

c.c. Susan Wheeler, Rogers Broadcasting
susan.wheeler@rci.rogers.com / fax (416) 935-8203