

September 25, 2012

John Traversy
Secretary General
**Canadian Radio-television and
Telecommunications Commission**
Ottawa, Ontario
K1A 0N2

Dear Mr. Traversy:

**Re: Application by Rogers Broadcasting Limited
CHEZ 106 (CHEZ-FM) Licence Renewal
Application no. 2011-0183-1**

This is a letter of support for the application filed by Rogers Broadcasting to renew the broadcasting licence of CHEZ 106 for seven years.

I am one of two local lead volunteers that organize the Ottawa-Gatineau site of the Canadian Breast Cancer Foundation CIBC Run for the Cure. The annual Canadian Breast Cancer Foundation CIBC Run for the Cure has been the largest, single-day, volunteer-led national event in support of creating a future without breast cancer. In 2011, close to 170,000 participants raised over \$30 million to fund innovative breast cancer research, education and awareness programs. On Sunday, September 30, 2012 this national movement will again connect participants and volunteers in 60 communities across the country.

In Ottawa-Gatineau, last year we had nearly 9,000 participants and raised \$1.55 million, making our local site the fifth largest site across Canada. Rogers Broadcasting Limited has been a long-standing local media sponsor of the CIBC Run for the Cure in Ottawa-Gatineau. They have been tremendous supporters of the Run. Without their level of engagement we would not achieve the results we have to date.

Rogers Broadcasting Limited promotes the CIBC Run for the Cure on all its local stations, including CHEZ 106. Rogers Broadcasting DJs for our Run Day Ceremonies, airs public service announcements, and sponsors our Paint the Town Pink Storefront Contest. The level of support received from the local Rogers Broadcasting stations, including CHEZ 106 is incredible and very much appreciated.

It also has great music that we enjoy listening to. I strongly support a full seven-year licence renewal for CHEZ 106.

I thank the Commission for the opportunity to express my support for this application by Rogers.

Paul Lansbergen
Volunteer Co-Run Director

c.c. Susan Wheeler, Rogers Broadcasting
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creating a future without breast cancer