



dennis ruffo productions

September 14<sup>th</sup>, 2012

John Traversy  
Secretary General  
**Canadian Radio-television and  
Telecommunications Commission**  
Ottawa, Ontario  
K1A 0N2

Dear Mr. Traversy:

**Re: Application by Rogers Broadcasting Limited  
CHEZ 106 (CHEZ-FM) Licence Renewal  
Application no. 2011-0183-1**

This is a letter of support for the application filed by Rogers Broadcasting to renew the broadcasting licence of CHEZ 106 for seven years.

Having been a part of the entertainment industry in this Region, for 30 years, as a Concert Promoter and media buyer, I believe there is always room for active radio that adds something to the cultural makeup and style of our community. The diversity that CHEZ 106 Radio represents, adds a dynamic that I believe is relevant to their mandate of presenting diverse broadcasting to that unique diverse radio audience that is inherent in the Ottawa/Gatineau Region.

CHEZ 106 Radio has a unique style of broadcasting that maintains a special feel to the airwaves in our Region that attracts attention to my events and to our mutual benefit in serving their audience. It also has great music that we enjoy listening to.

Therefore, we would like the Commission to renew its licence for the full seven-year licence term.

We thank the Commission for the opportunity to express our support for this application by Rogers.

Sincerely,

Dennis Ruffo,  
Proprietor

c.c. Susan Wheeler, Rogers Broadcasting  
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