



September 12, 2012

John Traversy
Secretary General
**Canadian Radio-television and
Telecommunications Commission**
Ottawa, Ontario
K1A 0N2

Dear Mr. Traversy:

**Re: Application by Rogers Broadcasting Limited
CHEZ 106 (CHEZ-FM) Licence Renewal
Application no. 2011-0183-1**

This is a letter of support for the application filed by Rogers Broadcasting to renew the broadcasting licence of CHEZ 106 for seven years.

My name is John Bishop and I am a co-owner in bb and m advertising and media. Bb and m is a multi media advertising firm based out of Ottawa that handles the marketing for over 40 retailers primarily located in the national capital region. Chez 106.1 FM has been a critical element in many of our clients' marketing and media mix. It is a great advertising vehicle run by a great company.

CHEZ 106 is a station that truly supports its local community and business network. It can always be counted on when ask to chip on any Ottawa based projects.

It also has great music that we enjoy listening to. Therefore, we would like the Commission to renew its licence for the full seven-year licence term.

We thank the Commission for the opportunity to express our support for this application by Rogers.

John Bishop



Co-owner

Bb and m advertising and Media

c.c. Susan Wheeler, Rogers Broadcasting
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where ideas and media converge

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