



Rogers Communications Partnership

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Ken Engelhart
Senior Vice President – Regulatory

September 21, 2012

Via Broadcasting Interventions/Comments Form

Mr. John Traversy
Secretary General
Canadian Radio-television and
Telecommunications Commission
Ottawa, ON K1A 0N2

Dear Mr. Traversy:

**Re: Broadcasting Notice of Consultation CRTC 2012-370-2 (Item 1): BCE Inc.
Acquisition of Astral Media Inc. – Final Written Comments**

1. Pursuant to the procedure established in BNC 2012-370-2, Rogers Communications Inc. (Rogers) hereby submits our final written comments on the above-noted application by BCE Inc. (BCE) to acquire the broadcasting assets of Astral Media Inc (Astral).
2. We thank the Commission for the opportunity to participate in this important public process.

Yours very truly,

A handwritten signature in blue ink, appearing to read 'Ken Engelhart', written over a light blue horizontal line.

Kenneth G. Engelhart
Senior Vice President – Regulatory
Attach.

CC: BCE Inc. (bell.regulatory@bell.ca)

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