

## **APPENDIX C:**

### **Selected Metropolitan Market Comparison of Basic Television Service Monthly Rates, 2012**

<b>VANCOUVER</b>					
<b>Company</b>	<b>Monthly Rate (\$)</b>	<b># Channels in Basic Package</b>	<b>Add-ons</b>		
			<b>À la carte channels</b>	<b>À la carte packs (10, 15, etc. channels)</b>	<b>Theme Packs</b>
Novus (Cable)	24.95	94 channels (40 Music)	√		√
Shaw (Cable)	34.90	114 (19 HD, 55 Music)			√
Telus Satellite (DTH)	38.57 (includes \$0.57 LPIF)	200 (35 HD, 46 Music)	√		√
Telus Optik (IPTV)	31.00	100 (18 HD, 40 Music)	√		√

<b>CALGARY</b>					
<b>Company</b>	<b>Monthly Rate (\$)</b>	<b># Channels in Basic Package</b>	<b>Add-ons</b>		
			<b>À la carte channels</b>	<b>À la carte packs (10, 15, etc. channels)</b>	<b>Theme Packs</b>
Bell (DTH)	35.86 (includes \$3 digital service fee, \$0.29 LPIF)	156 (21 HD, 64 Music)			√
Shaw (Cable)	34.90	114 (19 HD, 55 Music)			√
Telus Satellite (DTH)	38.57 (includes \$0.57 LPIF)	200 (35 HD, 46 Music)	√		√
Telus Optik (IPTV)	31.00	100 (18 HD, 40 Music)	√		√

<b>WINNIPEG</b>					
<b>Company</b>	<b>Monthly Rate (\$)</b>	<b># Channels in Basic Package</b>	<b>Add-ons</b>		
			<b>À la carte channels</b>	<b>À la carte packs (10, 15, etc. channels)</b>	<b>Theme Packs</b>
Bell (DTH)	36.00 (includes \$3 digital service fee, \$0.43 LPIF)	156 (21 HD, 64 Music)			√
MTS (IPTV)	41.50	74 (40 Music)			√

<b>TORONTO</b>					
<b>Company</b>	<b>Monthly Rate (\$)</b>	<b># Channels in Basic Package</b>	<b>Add-ons</b>		
			<b>À la carte channels</b>	<b>À la carte packs (10, 15, etc. channels)</b>	<b>Theme Packs</b>
Bell (DTH)	44.80 (includes \$3 digital service fee, \$0.37 LPIF)	156 (21 HD, 64 Music)			√
Bell Fibe (IPTV)	44.43	147 (23 HD, 70 Music)			√
Cogeco (Cable)	32.47 (includes LPIF)	86 (40 Music)			√
Rogers (Cable)	38.04 (includes \$2.99 digital service fee, 1.5% LPIF)	163 (40 HD, 70 Music)	√		√

<b>HALIFAX</b>					
<b>Company</b>	<b>Monthly Rate (\$)</b>	<b># Channels in Basic Package</b>	<b>Add-ons</b>		
			<b>À la carte channels</b>	<b>À la carte packs (10, 15, etc. channels)</b>	<b>Theme Packs</b>
Bell (DTH)	36.01 (includes \$3 digital service fee, \$0.44 LPIF)	156 (21 HD, 64 Music)			√
Bell Aliant (Cable)	135.95 (bundled with internet and home phone) - Non-bundle price not available	110 (32 HD, 42 Music)			√
Bell Aliant FibreOP TV (IPTV)	135.95 (bundled with internet and home phone) - Non-bundle price not available	110 (32 HD, 42 Music)			√
Eastlink (Cable)	26.42	29			√
Shaw Direct (DTH)	47.69	104 (41 Music)	√		√

<b>MONTREAL</b>					
<b>Company</b>	<b>Monthly Rate (\$)</b>	<b># Channels in Basic Package</b>	<b>Add-ons</b>		
			<b>À la carte channels</b>	<b>À la carte packs (10, 15, etc. channels)</b>	<b>Theme Packs</b>
Bell (DTH)	33.15 (includes \$3 digital service fee, \$0.15 LPIF)	100 (19 HD, 62 Music)		√	√
Bell Fibe (IPTV)	33.95	95 (18 HD, 52 Music)		√	√
Cogeco (Cable)	24.35 (includes LPIF)	66 channels (40 Music)	√		√
Vidéotron (Cable)	23.32	108 (0 HD, 56 Music)		√	√

Source: PIAC market scan