



PUBLIC INTEREST ADVOCACY CENTRE

LE CENTRE POUR LA DEFENSE DE L'INTERET PUBLIC

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August 9, 2012

Canadian Radio-Television and
Telecommunications Commission
Ottawa, ON
K1A 0N2

BY INTERVENTION/COMMENT/ANSWER FORM

Attention: Mr. John Traversy, Secretary General

Dear Mr. Traversy:

**Re: Broadcasting Notice of Consultation CRTC 2012-370
Notice of hearing 10 September 2012 Montréal, Quebec
Application by BCE Inc., (BCE) on behalf of Astral Media inc. (Astral) for
authority to change the effective control of Astral Media inc. (2012-0516-2)**

The Public Interest Advocacy Centre (PIAC) is pleased to enclosed our comments on the above-noted process. In accordance with Broadcasting Notice of Consultation CRTC 2012-370, the Public Interest Advocacy Centre (PIAC), Consumers' Association of Canada (CAC), Canada Without Poverty (CWP), and Council of Senior Citizens' Organization of British Columbia (COSCO), collectively "PIAC/CAC/CWP/COSCO", files its intervention.

In support of its intervention, please find attached the following documents:

- PIAC/CAC/CWP/COSCO Intervention
- Appendix A - Evidence of Dr. Dwayne Winseck
- Appendix B - Historical Overview of Bell's Retail Television Service Pricing and Packages
- Appendix C - Selected Metropolitan Market Comparison of Basic Television Service Monthly Rates, 2012

PIAC/CAC/CWP/COSCO request to appear at the public hearing.

Yours truly,

Original signed

Janet Lo
Legal Counsel for PIAC

cc: BCE Inc. (bell.regulatory@bell.ca)

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