

September 10, 2001

Commissioners of the CRTC or To Whom It May Concern:

This letter is to verify that funding for the establishment and operation of a broadcasting radio station at Red River College's new downtown campus is assured.

Funding for the establishment of the facility is considered a component of the cost of the building of the new downtown campus, an initiative of the Government of Manitoba. All setup costs incurred are considered a component of the startup costs for the new Radio and Television Broadcast Major in the Creative Communications diploma program. Startup funding provided for the major include funding for the radio station setup.

The station expects to begin operating at a loss, and again, program funds will be available to cover projected losses incurred. Should advertising revenue be nil, station costs would still be covered from within the program budget. Clearly, it is our intention that the radio station will eventually cover its operating costs through a combination of advertising revenue and fundraising.

Yours truly,



Ken Webb  
Vice President, Academic

## Golden West Broadcasting Ltd.

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204-374 6461 Altona  
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To Whom It May Concern:

This letter is to express my support for the Red River College's application to obtain a CRTC instructional broadcasting license.

The establishment of a radio station devoted to the training of students will be of great benefit to RRC's Radio Broadcast major. Offering students the ability to operate under the pressures of a real broadcast environment will only enhance what is already a very high quality program. The Red River College Creative Communications program graduates students who go on to make significant contributions to Manitoba's broadcast and Journalism industries and I'm very pleased to see this enhancement of the program.

Part of RRC's success is due to their ongoing commitment to the broadcasting community. Through their advisory committees they ensure their programming is up to date and reflects the training needs of the industry. I'm confident that RRC will continue to nurture these relationships and that the radio station will live up to the high standards already set by the program in collaboration with industry.

Sincerely,



David Wiebe  
Creative Committee  
Advisory Board Member  
Vice President  
Golden West Broadcasting Ltd.

CFAM - Altona, MB  
CKMW - Winkler/Morden, MB  
CJ 1280 - Estevan, SK  
CKSW - Swift Current, SK

AM 1250 - Steinbach, MB  
The Eagle 93.5 - Winkler, MB  
CIYM - Rosetown, SK  
The Eagle 94.1 FM - Swift Current, SK

Lite 96.7 FM - Steinbach, MB  
CFRY AM/FM - Portage, MB  
CIYM - Kamselley, SK  
CJSN - Shaunasson, SK

CJR8 - Bowsman, MB  
AM 1190 - Weyburn, SK  
CHAB - Moose Jaw, SK  
AM 1140 - High River, AB