

**Cre-Comm Radio Inc. 92.9 CKIC-FM
Board of Directors Minutes
Thursday December 9, 2010
Boardroom W411
Red River College Princess Street Campus**

Members		Voting	Present	Regrets
Rick Baverstock	Station Manager, 92.9 CKIC-FM	N	X	
Chris Gaudry	2nd Year Student Representative	Y		X
Cathy Hanson	Radio Instructor Creative Arts	Y	X	
Nikki Harris	Students' Assoc. Rep. RRC Princess Street Campus	Y	X	
Tristan Field-Jones	1st Year Student Representative	Y	X	
Larry Partap	Secretary / Chair, Creative Arts	Y		X
John Pura	Media Technician, Creative Arts	N	X	
Cathy Rushton	Treasurer / VP, Finance & Administration, RRC	Y	X	
Tracey Seida	Coordinator, Creative Communications	N	X	
Chris Stevens	Vice-Chair / VP Chum Radio	Y	X	
Bryan Stone		N		X
Graham Thomson	Dean, School of Business and Applied Arts	N	X	
Janet Trecarten	Station Manager, QX104, Wpg.	N	X	
Russ Tyson	Program Director, 99.1 Groove FM	Y	X	
David Wiebe	Chair / VP Administration and National Sales, Golden West Media	Y	X	
Klara Labady	Administrative Assistant, Creative Arts – Recorder		X	
Guest				
Robert Buisson	Corporate Counsel, RRC			

1. Call to Order

The meeting was Called to Order at 12:52pm.

David mentioned that the Board would briefly discuss the concerns of the individuals who presented at the AGM.

David thanked Cathy Rushton and Cathy Hanson for serving on the Board. Cathy Rushton introduced Robert Buisson, RRC's Corporate Counsel. Robert may be appointed to replace Cathy on the KICK Board. He is very well suited to assisting with what the Board will be doing over the next while.

2. Approval of the Agenda

Moved: Chris Seconded: Janet

To approve the Agenda as circulated.

Carried:

3. Approval of the Minutes from May 13, 2010

Moved: Russ Seconded: Tristan

To approve the Minutes from May 13, 2010.

Carried:

4. Business from Previous Meeting

None

5. Items for Discussion

The Board discussed the AGM and gave feedback.

- David emphasized that the industry representatives were not on the Board to look after their private broadcast interests, as had been stated in the AGM by Darren Bilsland. The speakers from the community had strong views. They left us with what they felt was a contract and other notes, and the Board will need to review it.
- Chris said it was good to have the public at the AGM to learn about how people felt and what their issues were.
- Rick mentioned that the documents included an email exchange dealing with the agreement between Garry Moir, Marty Gold and Rick regarding money Marty would receive so that he could cover some of his costs. Marty and Darren Bilsland claim that they will lose \$70,000 by being cancelled and Rick felt it was a bit of a stretch. Overall Rick felt that had the process been handled a bit differently and had he been involved in the process, it would have worked out differently. Marty should have been spoken with, and something could have been worked out so that the issue would not have been so controversial.
- Nikki asked if there was in fact anything that was said (by Marty) that was not correct or taken out of context.
- Tracey said the focus of the College radio station should be the College's radio students and the direction of the Board is the right one; nothing she heard at the AGM made her feel any differently.
- Rick mentioned that there were 72 students on the volunteer roster.
- Rob Buisson noted the concerns raised about the breach of contract (cocktail napkin agreement) were speculative and appeared to consist of an unsubstantiated statement of what Marty and Darren said they were owed. Marty's on air behavior was such that he appeared to be attacking people instead of issues, which is dangerous from a liability standpoint. Rob wondered if this also constituted poor role modeling to students.
- Cathy Rushton stated her concern that Barbara Judt represents a credible not for profit agency (Osborne House) and that we will need to try to sort out the relationship with them. She also noted the comment from Karen Jones stating that KICK did not have a separate set of books was inaccurate. Separate books are kept by RRC staff; otherwise the auditors would not be able to do a review of the station's finances.
- Graham said the mandate of the radio station was to train students. The issue of a breached contract and ensuring the 'little guy' was heard was something the Board would have to discuss. Marty and Darren mentioned Barrett Fraser and Randall Plumbing as advertisers and yet the radio station has not received any money from them to date.
- Rick stated the radio station received \$6,000 from CDI for 2008/2009. Money was deposited to Marty's sister's account (Rena Boroditsky) who then wrote out a personal cheque to the College.
- Graham said that had the show been on for another year, the number of ads the radio station is allowed and the total Marty and Darren said would be their loss, would amount to Marty being paid \$100 per minute.

- Other points of discussion:
 - There wasn't a huge representation of people in the room. It appeared the issue was important to a very passionate group of people only. The station can give a voice to the community without Marty Gold. Approximately seven attendees were from the College, three people were from security and one of the College's vice-presidents also attended, and so the community attendance was even smaller.
 - The content on the radio station has to be controlled.
 - Osborne House has been offered time on the radio station a few times since Marty left, and they have declined.
 - There were insinuations from the community that someone was going to complain to the CRTC, that the Premier of Manitoba was behind the cancellation of the show, that there was censorship etc. David summarized it by saying that KICK was being viewed as a community radio station, rather than a campus radio station offering community support. If there was a complaint to the CRTC, the complaint would go to the Canadian Broadcast Standards Council. David was on the committee that established the code private broadcasters must abide by, and he told Karen Jones this.
 - While the internet is public domain and is not licensed, the airwaves are licensed and regulations must be followed.
- Tristan felt there wasn't a lot of consideration for the students who had to take over after Marty left. Tristan's producer took a lot of flack and calls from the public and other students were concerned that if they said the wrong thing their show would be cancelled as well.
 - David responded that when there is an open mic and it is determined that the program needs to go off the air, the announcer cannot be given air time again. While the Marty Gold cancellation created issues, Rick is managing the station and calls should be forwarded to him.

6. Reports

a) Finance Report – Cathy Rushton (attached)

- There is a small loss year-to-date on the Income Statement. Cathy encouraged Larry and Graham to include the station support at the full \$80,000 level in the Creative Arts 2011-12 budget request (2010-11 support was reduced to \$60,000 by the department).
- There was no advertising revenue to date on the Income Statement.

Moved: Chris

Seconded: Janet

To accept the Finance Report.

Carried.

b) Operations Report – Rick Baverstock (attached)

- Another hockey show is being done by a current student.
- On the first day of school KICK broadcast live in the Atrium, they met a lot of people, and hoped to extend to the Notre Dame Campus.
- The current list of student volunteers was discussed. Only three weren't from the radio program, but being involved with the station has proven to be a good experience for them. Compared to other years, there were 88 volunteers last year, and the high 70s the previous year. We usually lose 2/3 of the volunteers over the summer.

- At present there was no one covering sports; the news director was doing it on her own. Tristan has spoken to students who are more than willing to take over the spot.

c) Technical Report – John Pura (attached)

- David asked John about the signal strength – he can't pick up KICK in Altona, nor in some parts of Winnipeg and we need to broadcast to more than just the College. .
 - The transmitter is on the C Building at Notre Dame which limits the signal strength. There is a possibility of relocating it to this area, which would give a better footprint across the city.

d) Administration Report – Graham Thomson for Larry Partap

Covered at the AGM

e) Chair's Report – David Wiebe

- David read through last year's Minutes and apologized for not following up on the issues discussed in them. The Board has no intention of micromanaging the station. Community members run programmed stations and are there to help KICK, which they haven't been doing. He hoped the Executive could get together in January to map out plans for the New Year.
 - Rick admitted he hadn't done a good job of asking for help either.
- The Board meetings were changed to the third Tuesday of the month to accommodate more members. David suggested increasing the number of meetings to quarterly and hoped for the first quarter the Executive could get together monthly.
- He told the students to have fun, while doing a professional job. The Board members are there to listen and if there are concerns, they should be brought to Rick.

7. New Business

- Graham suggested removing the statement that TGCTS had been cancelled off the KICK blog and simply stating it was off the air. Enquires should go to Rick.
- Rob Buisson will deal with the submissions brought forward by Marty and Darren.
- Tristan had offered Barb Judt (from Osborne House) time on his radio show and she had not responded.
 - Barb Judt told Cathy Rushton that the students didn't know enough about Osborne House's issues to be able to interview her. Barb should be looking for openness – she should tell the students about the issues so that they could send out the message to the public that the shelter wants.
- Tristan has an email and blog for show: <http://tristanfieldjones.wordpress.com/>

8. Adjournment

The meeting adjourned at 1:46pm.

**Technical Report CKIC-FM
Thursday, December 9, 2010**

Generally the on air logger and voice-tracking computers continue to run fairly well. There have been a few operator-induced off air events, and a couple of log issues we are working with OMT on. Otherwise things have not required much attention. Sound Broadcasting checks our transmitter on a weekly basis, and have been performing routine cleaning every three months. We are almost due for another cleaning and we will arrange that over the Christmas break. The process puts us off air for about twenty minutes. A campus wide power outage last week did bring the station down for about an hour and a half. All of the systems came back up well with the exception of our primary logger, which required a re-configuration.

Headphone repair is an on-going issue and there may be a need to purchase one or two new ones. Current cost on the AKG K141 headphones is about \$ 170.00 each.

In an effort to bring streaming in-house, we have set up a test stream using the same platform and server that we webcast our Broadcast class's Live at Five show on Thursday's. The encoding and single stream is generated at EDC and is hosted by ETV and NDC. We're working with the IT department to determine allowed/required bandwidth but should have a usable link very shortly.

The Gentner phone interface in the Control Room needs a new keypad as the caller 1 button has stopped working. The product is discontinued but the company that picked up support for Gentner still has a few replacement keypads. The price is \$ 125 US plus shipping. It has been ordered but until it arrives I have swapped the phones from the Talk Studio. The Talk Studio phone is seldom used.

We are adding a new audio feed to our Canadian Press subscription. Canadian Press has sent us a new controller and once installed and configured students will have access to Regional audio clips for their stories. I will be starting that installation next week and it should be available for the New Year.

Operations Report Regular meeting-

Here are the names of our current volunteers (72 volunteers in total):

CURRENT CRE-COMM STUDENTS (44):

Aggie Semeniuk
Albertine Watson
Alex White
Amanda Hope
Ashley Wiebe
Brendan Bialek
Chadd Cawson
Chris Gaudry
Crystal Laderas
Daniella Ponticelli
Danielle Conolly
Dave Hollier
Garth Hilderman
Jaremy Ediger
Jeff Ward
Jeremy Williams
Jennifer David
Jess Simpson
Joel Nickel
Jon Chapman
Judy Braun
Kevan Hannah
Kevin Hirshfield
Kim Lawson
Kiran Dhillon
Krystalle Ramlakhan
Laura Kunzelman

Lori-Lynn McCorrister
Matt Nicholson
Megan Blanchette
Michelle Choy
Michelle Palansky
Mike Tanasychuk
Miguel Martinez
Palmer Fritschy
Pamela Vernaus
Robert Pat Lagimodiere
Rachelle Taylor
Robert Zirk
Shelly Cook
Sirissa Rawlins-Sabourin
Stacia Franz
Tammy Karatchuk
Tim Horn

CURRENT RRC STUDENTS NOT IN CRE-COMM (1)

Pawel Suzska

FORMER CRE-COMM STUDENTS (20)

Aaron Cohen
Adam Toy
Bonnie Seidel

Bruce Tulloch
Cole Schpansky
Dan Hawryluk
Dan Vadeboncoeur
Dave Shorr
Doug Darling
Gaetan Harris
Heather McGowan
Jack Rach
Janna Paluk
Jared Story
Jason Permanand
Kirsten Goldstone
Laura Tedesco
Matt DiUbaldo
Paul Adair
Vanessa Mancini

COMMUNITY VOLUNTEERS (7)

Catherine Emmanuel
Craig Hobson
Greg Lernout
Ken Atamanchuk
Kim Coss
Marty Emmanuel
Walter Luzzi

The Broadcast Majors continue to operate the radio station from 10am to 3pm every Monday. Students are assigned different roles within the operation of a radio station, and are supervised by Garry Moir and Cathy Hanson. For the last three Mondays of the semester, I critiqued the students in the classroom.

Progress is being made filling in the 4-6pm weekday slot. We have only two, one-hour slots to fill.

Once again we have teamed up with CareerTrek to offer about 20 grade 9 students the opportunity to learn about radio broadcasting. Classes are held in the radio studio during idle hours on Saturday afternoon, and students are supervised and instructed by CreComm grad and former KICK volunteer, Dan Vadeboncoeur.

Our weekly hockey talk show, 'Illegal Curve' featuring former Cre-Comm student Ezra Goldberg and community volunteers, Richard Pollock and Drew Mindell, was picked up by Sports Radio 1290. The show had been on KICK-FM for 13 months.