

M. Robert A. Morin, Secretary General
Canadian Radio-television and Telecommunications Commission
Ottawa (Ontario) K1A 0N2

April 28, 2011

Re: Broadcasting Notice of Consultation CRTC 2011-216 – Call for comments on the
Community Radio Fund of Canada's proposed Structural and Operational Plan

Dear Mr. Morin:

1. I am pleased to submit my comments in support of the structural and operational plan of the Community Radio Fund of Canada (CRFC).
2. Through the CRFC's proposed outcomes-based approach, I believe that there will be funding for our main activities: local community programming and supporting the volunteers producing it.
3. The outcomes-based approach will be much more responsive to station needs. Most programs use a project based approach whereby a station formulates a stand alone project based on the funders criteria. The project may be beneficial, but in most cases does not meet the core needs of a station.
4. This is particularly important to small, volunteer-run stations such as CHES with low revenues and small operating budgets. Taking on additional funded projects tends to stretch the already small resources of the station. Using CRFC funding to underwrite clearly established local needs in the development of local programming, volunteer base or governance will greatly enhance our ability to provide important programming to our community.
5. I encourage the CRTC to accept the Community Radio Fund of Canada's proposed Structural and Operational Plan. It will have a major positive impact on the Campus and Community Radio sector.
6. Thank you.

Sincerely,

Jay Mowat
Treasurer, Past Chair
Erin Radio CHES-FM

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